AMERICAN LEGION

Emblem Catalog 1926

FIRST ED. 25,000

THE AMERICAN LEGION

National Headquarters

INDIANAPOLIS

EMBLEM DIVISION

Here is the 1926 *emblem catalog*

IT ILLUSTRATES more than a score of unusual and out-of-the-ordinary emblem combinations all of which have been designed and made with the utmost care. Each one is offered with the honest conviction that it is the best possible value for your money.

Without exception each item is unreservedly guaranteed to be exactly as represented or your money will be promptly refunded without question. Your complete satisfaction is therefore assured.

It is required that the Emblem Division operate on a cash basis. *No charge orders can be accepted.* Therefore all orders which are not accompanied by remittance in full will be shipped C. O. D. Those items, however, which are marked "Remittance must accompany order" cannot be shipped C.O.D. and must be paid for in advance.

We are always at your service and it will be a pleasure, indeed, to accord your order immediate and careful attention.

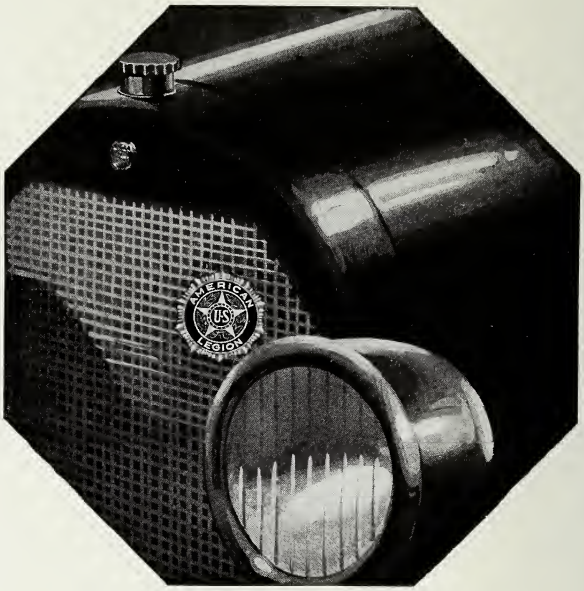
Sincerely yours,

E. O. MARQUETTE, *Director, Emblem Sales*

Address orders to EMBLEM DIVISION, THE AMERICAN LEGION
NATIONAL HEADQUARTERS, INDIANAPOLIS, IND.

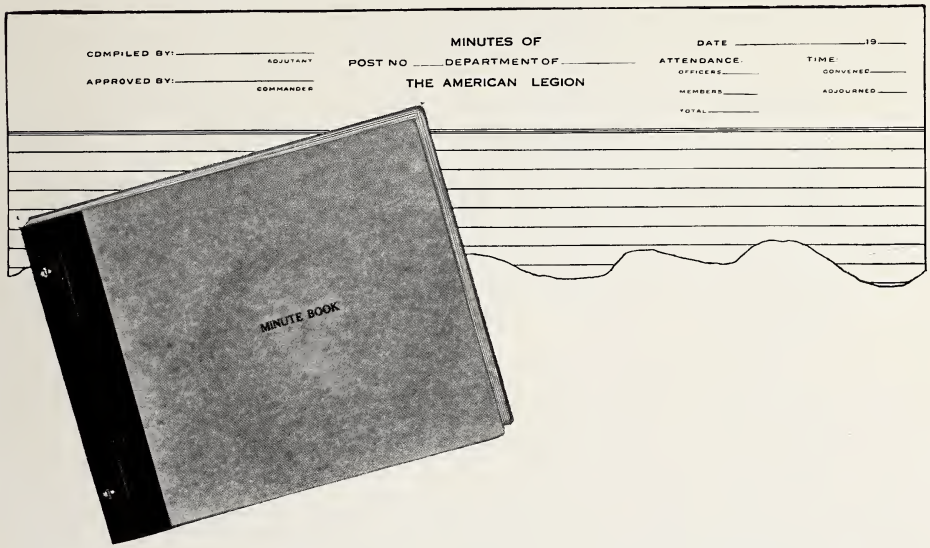
Auto Insignia

$1.00 *each complete*



Tone up the old bus with one of these handsome American Legion automobile emblems. This brand new and up-to-the-minute radiator insignia is an exact reproduction of the Legion emblem—3¼ inches in diameter—enameled in Legion colors. It's a beauty. Put on in a jiffy—and only one dollar. Order yours today.

Minute Books



The minute book illustrated above has been designed especially for American Legion Posts. It will enable your Post to maintain a permanent record of each meeting, which is of great importance.

Each book is of the loose-leaf type bound in a light weight but durable press board binder. Each one contains one hundred of the specially designed filler sheets which are printed on high-grade ledger stock to insure a legible and permanent record.

Your Post equipment is not complete without one of these standard Minute Books!

$2.50 *each*
complete

Additional filler sheets 2½ cents each

Accounting Records

Post accounting forms have been designed to meet the requirements of Legion Posts in maintaining a correct and permanent membership and finance record. Because of their simplicity, they require no special knowledge of bookkeeping or accounting. Complete instructions are furnished with each set.

If half of your Post meeting is taken up with routine work of a clerical nature, how long will it be before the members will find the meetings dull and begin to stay away?

Every Post Adjutant should insist upon being provided with a set of these forms—

They will save time
Reduce expenses
Save money for your Post!

Their cost is very moderate. The sets priced below are equipped with light but substantial press board binders which make them extremely easy to handle. The forms used are illustrated on the following page.

PRICES

Set No. 1—for a Post of 100 members.....	$ 5.00 complete
Set No. 2—for a Post of 150 members.....	6.25 complete
Set No. 3—for a Post of 200 members.....	7.50 complete
Set No. 4—for a Post of 250 members.....	8.75 complete
Set No. 5—for a Post of 300 members.....	10.00 complete

Larger sets priced upon application

MEMBERS' LEDGER FORM

THE AMERICAN LEGION

SERVICE ORGANIZATION _____ NAME _____

DATE ENTRY INTO SERVICE _____ ADDRESS _____

DATE DISCHARGED _____ CHANGE IN ADDRESS _____

BORN _____ WHERE _____

TRANSFERRED _____

REMARKS _____ PROFESSION _____

ACCOMPLISHMENT _____

DEPENDENTS _____

MADE BY BAKER-VINTER CO. N.Y. FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 108

	DATE	MEMO	DUES	ASSESS-MENTS	MISCEL	TOTAL CHARGE	CREDITS	BALANCE	DATE	MEMO.	DUES	ASSESS-MENTS	MISCEL	TOTAL CHARGE	CREDITS	BALANCE

CASH LEDGER FORMS

THE AMERICAN LEGION SHEET NO _____

RECORD OF CASH RECEIPTS FOR THE MONTH OF

MADE BY BAKER-VINTER CO. N.Y. FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 101

DATE	FROM WHOM RECEIVED	REMARKS	AMOUNT RECEIVED	FOR WHAT RECEIVED					
				POST DUES	STATE DUES	NAT'L DUES	OTHER DUES	ASSESSMENTS	MISCEL

THE AMERICAN LEGION

CASH BALANCE SHEET AND BANK STATEMENT

FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 104

MONTH OF					MONTH OF				
DAY	MEMO.	DEPOSITS	CHECKS	BALANCE	DAY	MEMO.	DEPOSITS	CHECKS	BALANCE
	BALANCE BROUGHT FORWARD					BALANCE BROUGHT FORWARD			

THE AMERICAN LEGION SHEET NO. _____

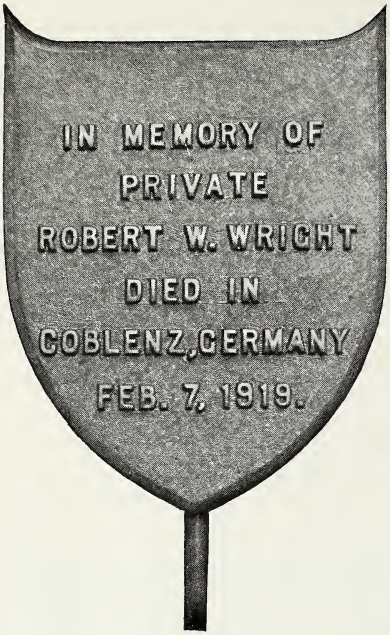
RECORD OF CHECKS DRAWN ON BANK FOR THE MONTH OF

MADE BY BAKER-VINTER CO. N.Y. FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 102

DATE	PAYABLE TO	REMARKS	CHECK NO.	AMOUNT OF CHECK	FOR WHAT PAID			
					STATE DUES	NATIONAL DUES	OTHER DUES	MISCEL

NOTE: *Additional filler sheets 2½ cents each.*

Tree Markers



STYLE TM-1

PRICE

Size 5½ x 7 inches....$3.50 each

F.O.B. Nashua, New Hampshire

The planting of memorial trees—each dedicated to a deceased veteran—is a beautiful and lasting form of memorial that is rapidly coming into favor.

The *Tree Markers* illustrated can be furnished upon short notice. Styles 1 and 2 are equipped with 30-inch bronze rods with special anchors for planting at the base of the tree. Style 3 is furnished with concealed lugs and is designed to be set in a stone or concrete block at the base of the tree. Blue prints of specially designed markers will be submitted if desired.

STYLE TM-2

PRICES

Size 4¼ x 7½ inches...$2.75 each

Size 6 x 12 inches..... 6.50 each

F.O B. Nashua, New Hampshire

STYLE TM-3

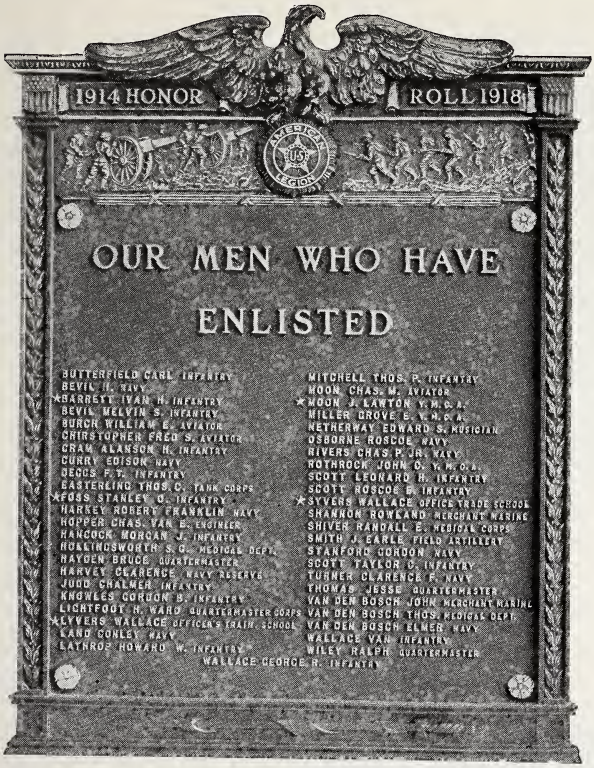
PRICE

Size 5 x 8 inches.....$3.75 each

F.O.B. Nashua, New Hampshire

REMITTANCE MUST ACCOMPANY ORDER

NO. C.O.D. SHIPMENTS



NO. 10

Bronze Memorials

The erection of *Bronze Memorials*—sponsored by local Legion Posts—in memory of the splendid men who made the supreme sacrifice, is an obligation which most communities are recognizing.

The tablets illustrated are two very popular stock designs which can be supplied upon short notice. The prices quoted are very fair.

Drawings and blue prints of special designs will be promptly submitted upon request.

PRICES

DESIGN NO. 10

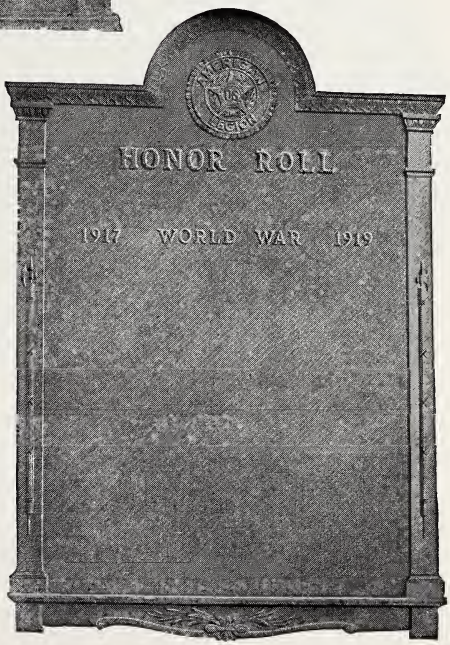
Size 24 inches wide x 18 inches high....$86.40
Size 24 inches wide x 30 inches high....144.00
Size 24 inches wide x 36 inches high....172.80
Size 24 inches wide x 42 inches high....201.60

DESIGN NO. 675A

Size 24 inches wide x 36 inches high...$172.80
Size 32 inches wide x 48 inches high... 307.20

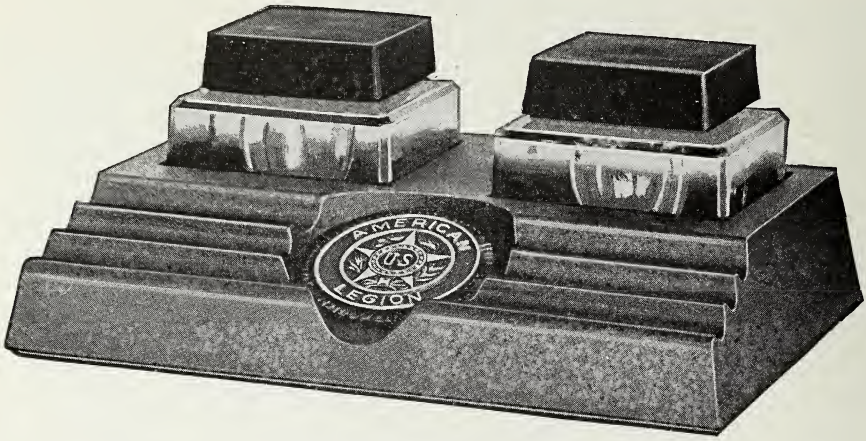
Above prices F.O.B. Nashua, New Hampshire

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS
NO C.O.D. ORDERS



NO. 675A

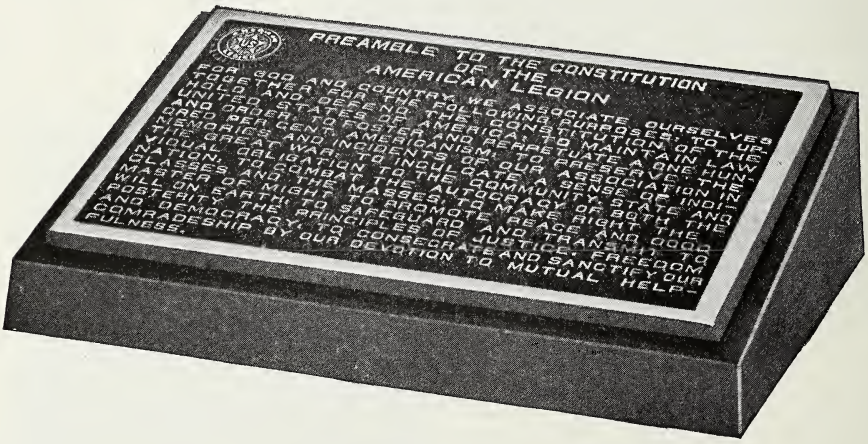
Bronzes



B-9 BRONZE INK STAND

Made of solid cast bronze, dull finish. Size 7¾ x 5¾ x 1½ inches. Plain glass wells, with hard polished black rubber tops. The Legion emblem is effectively reproduced with highlights.

$5.00 *complete*



B-11 BRONZE PAPER WEIGHT

A unique paper weight made of solid cast bronze with a raised, polished border. Size 2½x4 inches. The top plate bears a reproduction of the Preamble to the Legion Constitution in raised, polished letters. An extremely handsome paper weight, which should be on the desk of every Legionnaire.

$2.00 *each*

Bronzes

$5.00
complete

B-3 WALL PLAQUE

Size of emblem, 7 inches. Made of solid cast bronze. Mounted on a dark finish, solid oak board.

Price quoted includes casting Post number and state abbreviation on the scroll beneath emblem.

$1.50 *each*

B-1 BRONZE PAPER WEIGHT

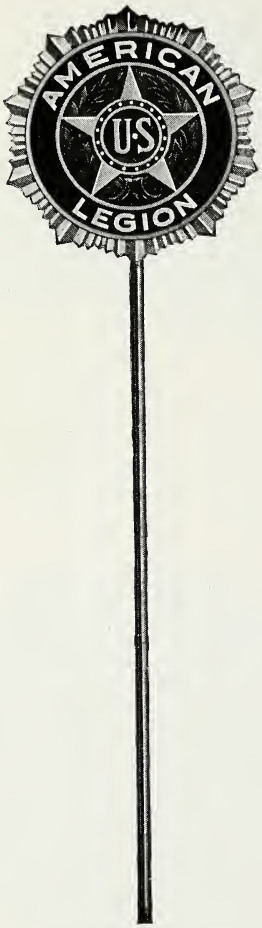
Size 3 inches in diameter. Emblem reproduced in splendid detail with highlights.

B-10 BRONZE PAPER KNIFE

Size 10 inches long with a splendid reproduction of the Legion emblem on both sides. The blade is highly polished. The handle is dull finished with highlighted border and emblem.

$1.50 *each*

Grave Markers



The official grave marker of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an *American Legion Grave Marker* before next Memorial day.

American Legion grave markers are everlastingly guaranteed.

$1.55 *each*

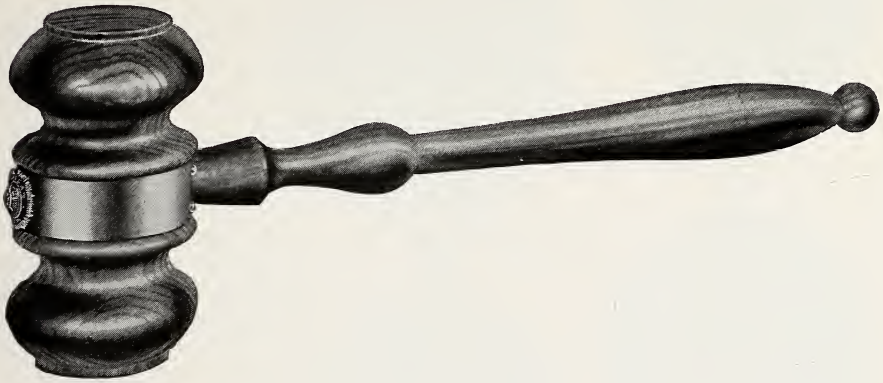
F.O.B. Nashua, New Hampshire

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of seventy-five cents (75c) per marker.

Note: *Two weeks' delivery*

REMITTANCE MUST ACCOMPANY ORDER, NO C.O.D. SHIPMENTS

Gavels



The sturdy gavel illustrated above will stand the stress of many a stormy session. It will be of great assistance to your Post Commander in presiding on meeting nights.

Each one is made of highly polished cocobola and furnished with a hand-fitted band, bearing a reproduction of the Legion emblem in colors.

PRICES

Gavel, with gold-plated band and emblem.....$ 5.00
Gavel, with 10k gold band and emblem..... 12.50

ENGRAVING 5C PER LETTER OR NUMERAL EXTRA

Athletic Medals

A distinctive and unusually attractive athletic medal, adopted as official by the National Athletic Commission.

The winged foot of Mercury is symbolic of all branches of athletics and the laurel branch of victory. Special medals are therefore not needed for each event, if this standard medal is used. On the reverse side there is ample space for engraving the event, time, contestant's name and any other special data required.

Sketches and photographs of special medals made to your order will be submitted upon request.

PRICES

Bronze	$1.50	Gold filled (X)	$5.00
Sterling silver	3.75	10K solid gold	20.00

Seal Presses

FACSIMILE IMPRESSION ACTUAL SIZE

PRICE

$6.00 *complete*

Specify Post name and number in ordering

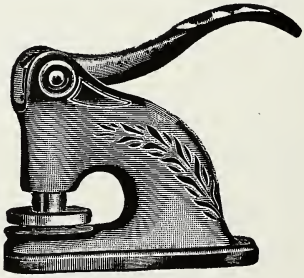
REMITTANCE MUST ACCOMPANY ORDER

NOTE: *One week's delivery*

The American Legion Seal Press has been made for Posts and Departments in executing important documents and official papers.

It also serves as an excellent check protector.

The die is hand engraved and cut extra deep to insure a clean cut impression.



Weight, 4½ pounds
With 2-inch brass die

Ceremonial Badges

Two Styles

OFFICERS
AND
MEMBERS

$1.00 *each*
(either style)

The use of the Legion Ceremonial Badge is rapidly coming into favor. Hundreds of Posts have adopted it with gratifying results for it adds a business-like air to meetings and public gatherings as no other one thing can.

The Ceremonial Badge is made in two types—officer's and member's. The officer's badge is made for the following Post officers: Commander, Vice-Commander, Adjutant, Finance Officer, Chaplain, Sergeant-at-Arms, Historian, Service Officer and Executive Committee. The member's badge is identical with officer's except that it is not equipped with a top bar.

If your Post has not yet provided its officers with badges it should do so immediately. Take it up at the next meeting. And don't forget to urge each member to purchase one of the member's standard badges. You'll be surprised at the difference these badges will make!

Printing Cuts

Emblem cuts, reproducing the Legion emblem in one and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc.

Larger cuts furnished on special order.

PRICES

		1 color	3 colors
AL-1 Size	½ inch	$0.75	$3.00
AL-2 Size	¾ inch	.75	3.00
AL-3 Size	1 inch	.75	.....
AL-4 Size	1¼ inches	.75	3.00
AL-5 Size	1½ inches	.75	....
AL-6 Size	2 inches	.75	....
AL-7 Size	3 inches	.75	....
AL-8 Size	5 inches	1.00	....

CONSTITUTIONS

Constitution and By-Laws as required in initiation work by the new Manual of Ceremonies can be had, printed in convenient form especially for this purpose. Each Post should carry a supply at all times.

PRICE

$2.50 per hundred

WINDOW TRANSFERS

Legion Transfers, reproducing the emblem in full colors, are available in one size—6-inch.

They are just the thing for the doors and windows of Post headquarters. Splendid for auto windshields, too!

PRICES

Each 15c (2 for 25c)

100 or more, 10c each

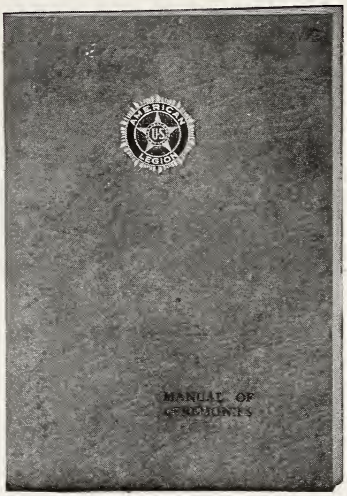
Note: *No orders accepted for less than two transfers*

Manual of Ceremonies

The American Legion Manual of Ceremonies will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial day and a score of other things that will help you immensely.

The Manual of Ceremonies is available in bound book form—printed on antique paper with special heavy cover printed in three colors—for twenty-five cents per copy.

Each Post and Department officer should secure a copy for personal use and reference.



Initiation Flags

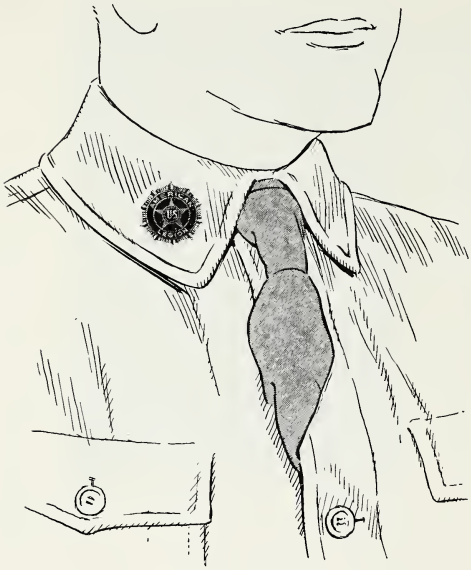
Miniature American Flags are required in the initiation ceremonies as set forth in the Manual of Ceremonies.

Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.

Larger sizes priced upon request.

2 x 3 inches.....$0.75 per dozen
4 x 6 inches..... 1.25 per dozen

Collar and Cap Emblems



Collar and Cap ornaments similar to the regulation U. S. Army attachments are to be had in bronze and enameled in full Legion colors. Size 1¼ inches in diameter.

This particular emblem has many uses and could be used to advantage by Posts adopting special uniforms.

50c *each*

Athletic Emblems

Athletic Emblems reproducing the Legion emblem in colors are available in two styles—cut and sewed felt and silk embroidered on blue uniform cloth. Both are 4 inches in diameter.

Though primarily designed for athletic uniforms, either style is appropriate for shoulder insignia and other similar uses.

PRICES

Cut and sewed felt, $0.50 each
Silk embroidered . . . 1.00 each

Membership Buttons

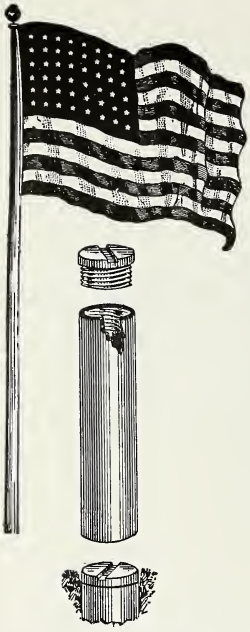
	MIDGET	REGULATION
Gold plated	$0.25 each	$0.25 each
10K solid gold . .	1.50 each	2.50 each
14K solid gold . .	2.00 each	3.50 each

Note: *Pin back brooches with safety catches furnished at above prices.*

The American Legion emblem has come to be recognized as a badge of honor. It identifies its wearer to civilians and service men alike as a man worth knowing—a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day. Get a button for every coat!

Official American Legion membership buttons are made in two sizes (large and small) with either bronze or silver centers and in three qualities. There is an American Legion membership button that will exactly meet your requirements.

Note: *Silver centers for wounded men only.*



U. S. Flag Sets for Street Decoration

SPECIFICATIONS

Flag: High grade fast color, cotton.

Pole: 12-foot straight pole, 1½-inch diameter. Complete with ball, truck and halyards.

Holder: 8½-inch galvanized iron sidewalk flag holder with galvanized iron screw cap.

PRICES

	"Reliance"	"Defiance"
3 x 5-foot flag	$2.50 per set	$3.50 per set
4 x 6-foot flag	2.75 per set	4.25 per set

10% discount in lots of fifty sets or more

Prices f.o.b. New York City

Waterproof flag covers, 50 cents each additional

Note: *Reliance flags furnished with printed stars and sewed stripes*
Defiance flags with sewed stars and sewed stripes

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

Unmounted U. S. Flags

Unmounted United States Flags can be supplied in all grades and sizes. Two very popular qualities—one pure wool and the other cotton—are listed below in the sizes most in demand. Larger sizes and other qualities priced upon application.

All flags are guaranteed to be fast color and of the best possible workmanship and material.

Size	"Sterling" All-Wool Bunting	"Defiance" 2-Ply Mothproof Cotton Bunting
3 x 5 feet	$ 3.00 each	$ 1.75 each
4 x 6 feet	4.50 each	2.50 each
4 x 7 feet	5.00 each	2.75 each
5 x 8 feet	7.00 each	3.75 each
6 x 9 feet	9.00 each	4.50 each
6 x 10 feet	9.50 each	5.00 each
8 x 12 feet	13.75 each	7.50 each
9 x 15 feet	21.75 each	10.00 each
10 x 19 feet	30.75 each	12.75 each

Larger sizes priced upon application

Note: *One week's delivery*

Decorations

LEGION BANNERET
No. 25

Size 32 inches x 6 feet...$2.25 each
Size 32 inches x 9 feet... 2.75 each
Size 32 inches x 10 feet... 3.00 each
Size 32 inches x 12 feet... 3.25 each

These attractive *Legion Decorations* are made of the finest quality of extra heavy, bright, fast color bunting. Just the thing to decorate your Post headquarters. They are equally good for outdoor decorating, too. The colors are guaranteed fast. The emblem is reproduced in oil colors.

Special decorations can be made on short notice to meet your individual requirements. Write for prices.

LEGION FAN STYLE NO. 35
Size 3 x 8½ feet.....$3.50 each

Note: *Two weeks' delivery*

Arm Bands

STYLE L-6 ARM BAND

There is hardly an American Legion Post but what at sometime has felt the need for a standard Arm Band. They are particularly in demand on Memorial day, Armistice day and for Post funerals. With these handsome Arm Bands your Post can make a dignified and uniform showing at last minute "turn outs."

They are made of American Legion blue uniform cloth with the emblem and wording embroidered in colors. This is a decidedly superior Arm Band which you will be proud to wear.

PRICE: 75c each

Note: *Additional wording 5c extra per letter or numeral*

Initiation Lamps

FRONT VIEW

The best insurance for the success of your Post is the use of the Initiation Ceremony as set forth in the Legion's Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

The *Emblem Lamp* which is required is now available in several sizes and styles. Each one consists of an opaque white glass globe, canteen shaped with glass base. Each lamp is furnished complete as illustrated with a ten-foot cord with plug and socket.

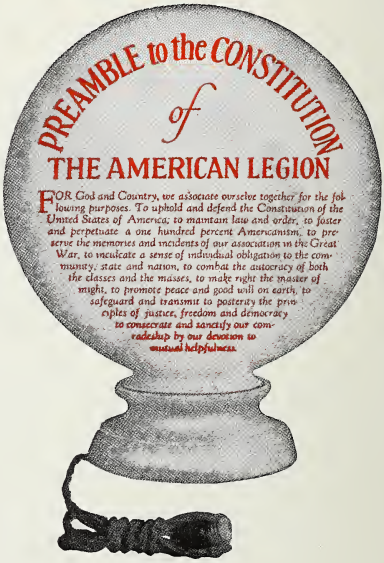
Initiation Lamps are manufactured by a process similar to engraving. The outline of the emblem and the lettering is cut into the glass and then painted by hand. The standard initiation lamp is lettered on one side only. The reverse side can be supplied plain or with the Preamble to the Legion's Constitution.

PRICES

10-inch Pedolite, plain	$10.00
10-inch Pedolite, with preamble,	*Not Furnished*
12-inch Pedolite, plain	12.00
12-inch Pedolite, with preamble	15.00
16-inch Pedestal, plain	16.00
16-inch Pedestal, with preamble	19.00

Prices f.o.b. Chicago

REMITTANCE MUST ACCOMPANY ORDER
NO C.O.D. SHIPMENTS



REAR VIEW
SHOWING PREAMBLE TO
CONSTITUTION

The Outdoor Sign of the Legion

$27.50
complete
F.O.B. Chicago

This rugged, enduring, *Outdoor Sign* has been provided for Posts having permanent homes or club rooms. It is designed for use over doorways or windows. It will advertise your Post to the community day and night at a very small cost as it requires but one light bulb. Each sign is furnished complete as illustrated, with a special metal fixture 1½ feet long, which is wired, and equipped with bolts for hanging. No extras to buy!

The 16-inch opaque white glass globe is lettered on both sides with your Post name and number and The American Legion emblem. Both the lettering and the Legion emblem are engraved into the glass and painted by hand. The colors are guaranteed permanent.

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

Post Caps

SPECIFICATIONS

Style—Overseas type.

Material—12-ounce. Uniform cloth.

Color—American Legion Blue.

Emblem—Silk embroidered in full Legion colors.

Lettering—Gold silk embroidered.
Post number only on left side and full State name only (no abbreviations) on the right. All letters and numerals ½ inch in size. Special lettering additional. Price quoted upon application.

Trimmings—Gold silk piping. Tan sateen lining. Genuine leather sweat band.

Size—Furnished in all standard head sizes.

PRICE

$2.00 each, postpaid

Note: *Two weeks' delivery*

These distinctive and out-of-the-ordinary caps are tailored to your individual requirements from the finest of materials by highly skilled cap makers. They fit perfectly.

There is no other single piece of equipment which your Post could adopt that would be so effective as Post caps. They are virtually a complete uniform in themselves. Your Post can make a dignified and creditable showing on Memorial day and all other holidays with these specially designed caps. The exceptionally low price places them within the reach of all.

Post Colors

ALL U. S. PARADE FLAGS, SIZE 4⅓ X 5½ FEET

Your community rightfully looks to your Post to take the lead in patriotic observances and parades. Without *Post Colors* or a *U. S. Parade Flag* your Post cannot be represented properly.

Your Post needs official colors. Insist on their purchase at your next meeting.

SPECIFICATIONS

All silk flags and banners are made of U. S. Government quality flag silk. All woolen banners are made of U. S. Government quality woolen bunting.

The Post banner is made of double thickness material with emblem and lettering reading correctly on both sides. The emblem and lettering on silk Post banners is made of pure gold leaf. The wool banner is made with a painted emblem and gold colored cut and sewed letters.

All flags and banners are trimmed on three sides with 2-inch yellow silk bullion fringe and ornamented with a pair of 6-inch yellow silk tassels with 9 feet of yellow silk cord. Each flag and banner is mounted on a 9-foot polished antique oak pole fitted with a double brass screw joint. The eagle is solid brass with a 6-inch spread.

The equipment furnished with each flag and banner consists of a heavy, genuine leather carrying belt and an oilcloth rain cover interlined with heavy canvas.

ALL POST BANNERS, SIZE 4⅓ X 5½ FEET

PRICES

	WOOL	SILK
U. S. Flag	$25.00	$ 45.00
Post Banner	40.00	90.00
Total	$65.00	$135.00

Above prices f.o.b. New York

NOTE: *Two weeks required for delivery*

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

County Banners

This *Official County and District Organization Banner* was adopted by the fourth annual convention. It is identical with the standard Post banner excepting the color, which is half blue and half white. Each County and District organization should acquire one of these new banners.

The specifications are the same as those of the standard Post banner. (See preceding page.)

PRICES

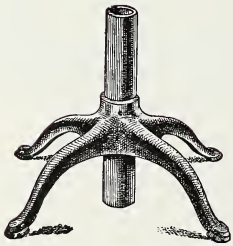
Prices f.o.b. New York City

Wool . . . . . $40.00 complete
Silk . . . . . 90.00 complete

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENT

NOTE: *Two weeks' delivery*

Flag Holders



STYLE L

FLAG STAND

Each Post and Department possessing colors should have a set of these *Flag Holders* which have been made especially for American Legion banners.

They are made of cast iron, black enameled, and will last indefinitely.

PRICES

Prices f.o.b. New York City

Single stand $3.00
Stands, per pair 6.00

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: *One week's delivery*

American Legion Pennants

STYLE L-1 PENNANT

Size 15 x 36 inches . . . $2.25 each
$22.50 per dozen

These handsome pennants are made from the best quality all-wool felt. The emblem is superbly reproduced in rich bronze. The letters are of the cut and sewed type and are not stamped. They are unusually well made and can be used in many different ways. They are particularly recommended for indoor decorating.

American Legion Wall Banner

STYLE L-4 WALL BANNER. SIZE 36 X 60 INCHES

PRICE

$10.00 each, postpaid

This unusually attractive wall banner is made of the finest quality Yale blue felt with a three-inch sewed yellow felt border. The emblem and the lettering are applied separately and are not stamped.

The detail of the American Legion emblem is accurately and beautifully reproduced in colors. Each banner is furnished with your Post name and number and location as illustrated.

Leather Card Cases

This specially designed membership card case is made of the finest mahogany calfskin with the front cover finished in a hand-tooled effect. The American Legion emblem is handsomely reproduced in blue and gold on the inner side.

Every Legionnaire needs one of the handy cases. Send for yours today!

PRICE

$1.00 *each*

Prize Cups and Trophies

Whether it be for distinguished service to your Post, or unusual athletic ability the ancient office of the laurel wreath can best be filled by Prize Cups and Trophies. Give prize cups!

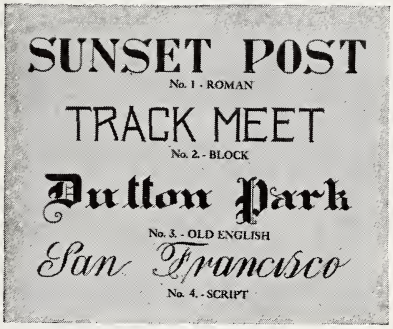
We present herewith a line of artistic and out-of-the-ordinary Prize Cups and Trophies which we conscientiously offer as the best possible values for your money. You will find a great variety of designs and sizes and a range of prices that will solve any presentation problem.

Pages 30-37 are devoted to plated cups and trophies which are made of high grade white base metal generously plated with pure silver. A series of sterling (solid) silver cups is shown on page 38. They have all been designed and made with the utmost care and precision. Each one is the creation of highly skilled craftsmen.

HOW TO ORDER PRIZE CUPS

Order by style number and in addition specify the size of the cup or trophy selected. If the cup is to be engraved select the style of engraving (see style plate below) and designate it by style number. Submit the inscription to appear on the cup in typed or printed form to eliminate any possibility of error. Remittance in full payment including the cost of the engraving must accompany all orders. No C. O. D. shipments.

ILLUSTRATING CUP NO. V-2936
with engraved emblem



ENGRAVING STYLE PLATE

PRICES FOR HAND ENGRAVING

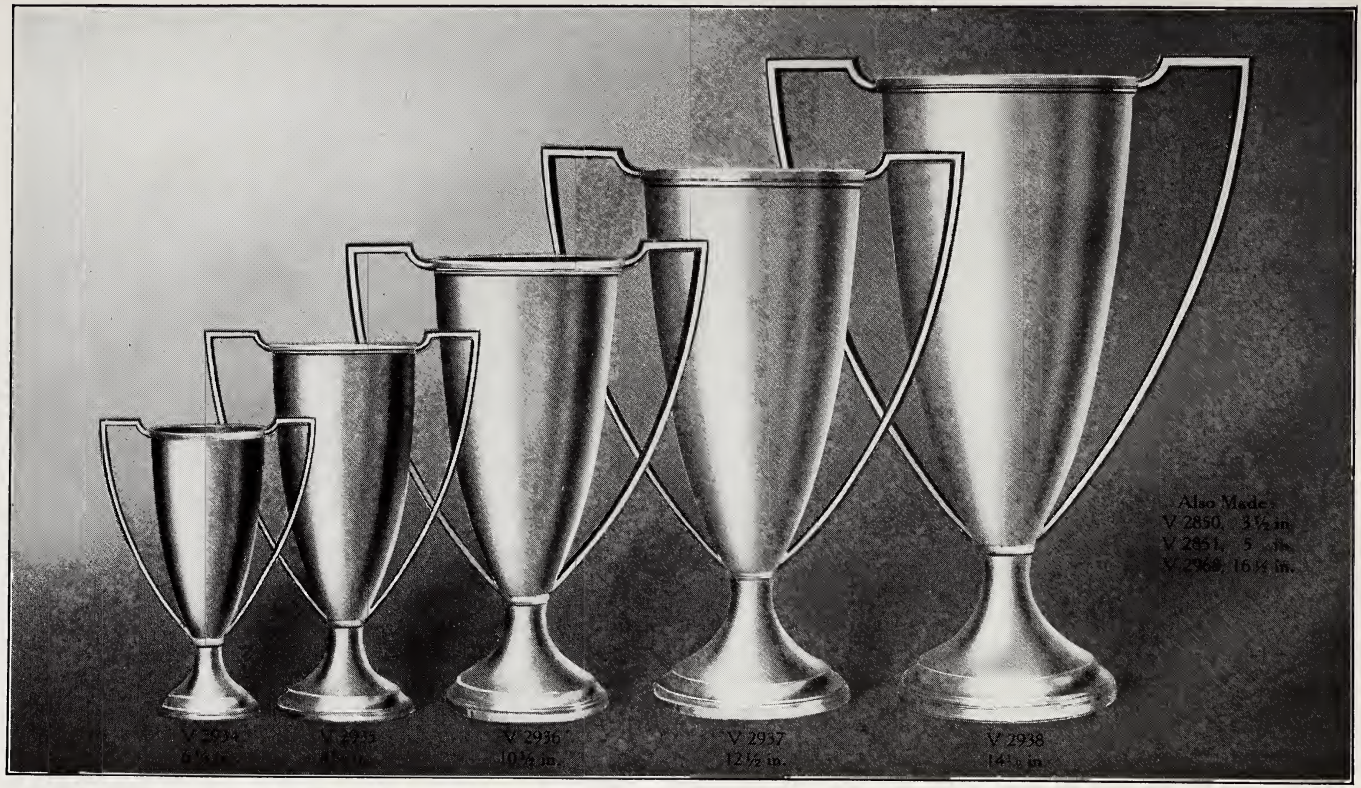
The prices quoted include the engraving of the Legion emblem. See illustration at left. All other engraving, however, is extra and the cost per letter (not word) for each style illustrated above is quoted below:

No. 1 ..... 10c per letter or numeral
No. 2 ..... 5c per letter or numeral
No. 3 ..... 10c per letter or numeral
No. 4 ..... 5c per letter or numeral

SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2942	6⅜ in.	1 in.	$ 7.50	V2946	14⅜ in.	1½ in.	21.50
V2943	8¼ in.	1¼ in.	10.00	V2974 (not shown)	16⅜ in.	1¾ in.	32.00
V2944	10⅛ in.	1¼ in.	13.25	V2975 (discontinued)			
V2945	12¼ in.	1½ in.	17.00				

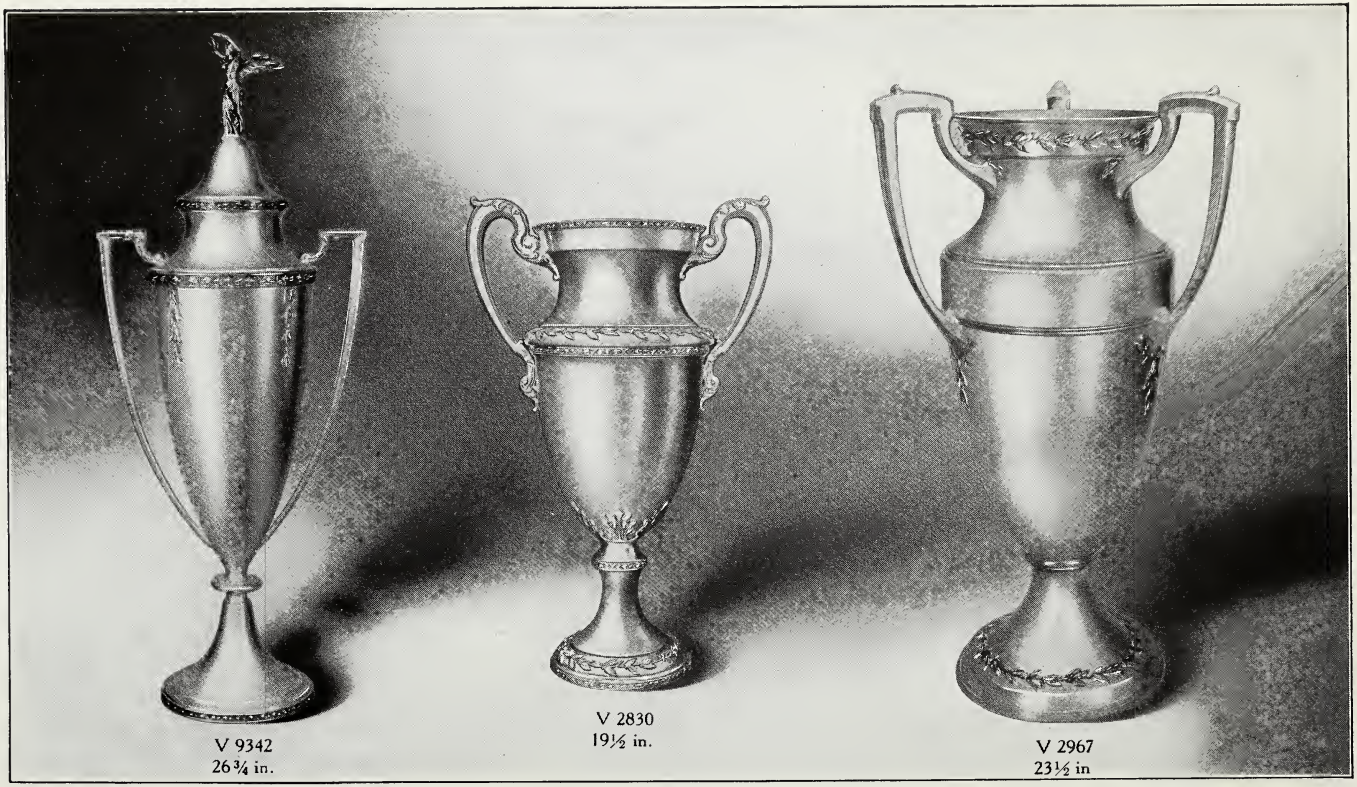
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2934	6½ in.	1 in.	$ 6.75	V2938	14½ in.	1½ in.	$20.00
V2935	8½ in.	1¼ in.	9.00	V2850 (not shown)	3½ in.	¾ in.	3.25
V2936	10½ in.	1¼ in.	12.25	V2851 (not shown)	5 in.	1 in.	4.50
V2937	12½ in.	1½ in.	15.75	V2968 (not shown)	16½ in.	1¾ in.	30.00

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

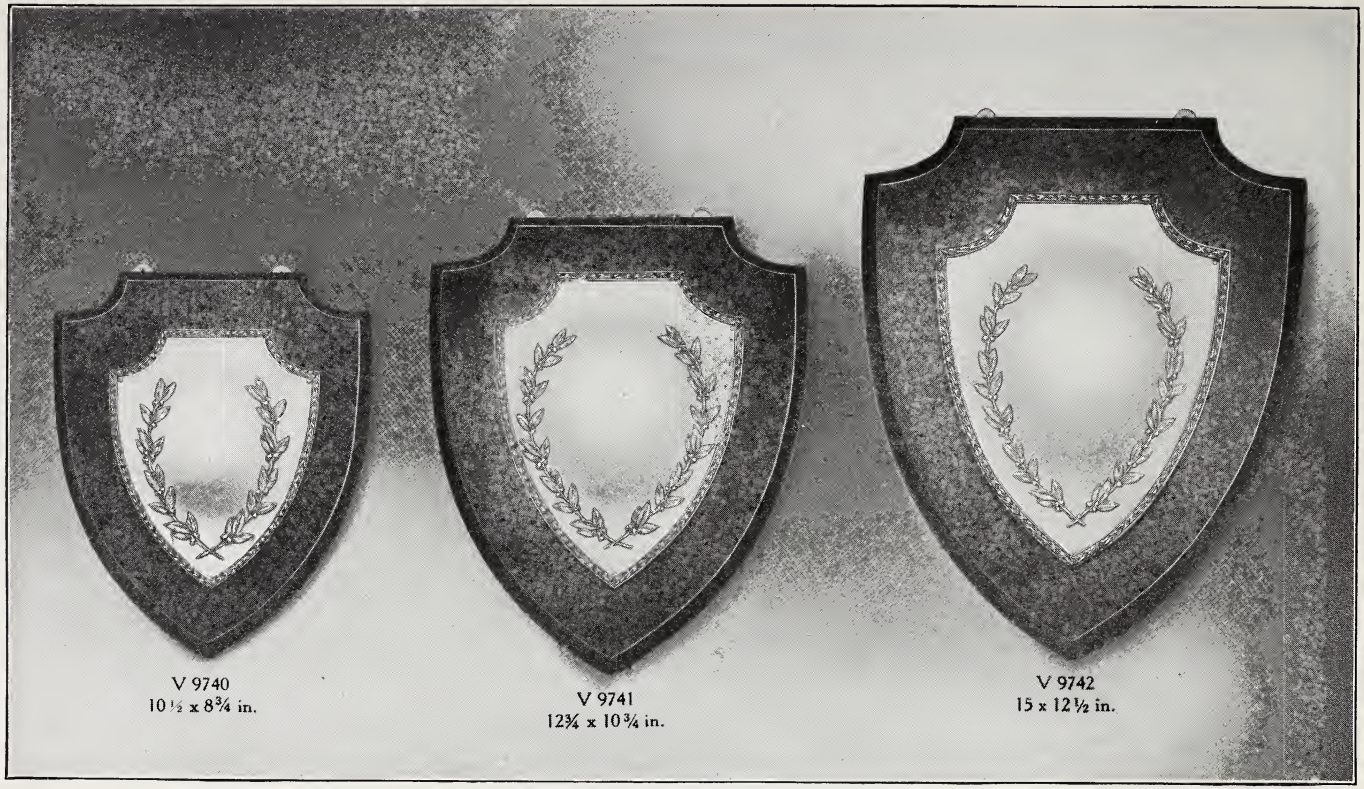


SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price
V9342 (not gold lined)	26¾ in.	1¾ in.	$46.00
V9342 (gold lined)	26¾ in.	1¾ in.	51.00
Same, without cover, gold lined	20¼ in.	1¾ in.	43.00
V9343 same as 9342, not gold lined	30¼ in.	1¾ in.	51.00

No.	Height	Size of Emblem	Price
V9343 (gold lined)	30¼ in.	1¾ in.	$ 56.00
Same without cover, gold lined	23½ in.	1¾ in.	47.50
V2830	19½ in.	1¾ in.	49.00
V2967	23½ in.	1¾ in.	105.00

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



TROPHY SHIELD—SILVER PLATE—GREY FINISH—MOUNTED ON WEATHERED OAK

No.	Size	Size of Emblem	Price
V9740	Metal 7 in. high; 5¾ in. wide.	1½ in.	$12.50
V9741	Metal 8¾ in. high; 7 in wide.	1½ in.	15.00
V9742	Metal 10¼ in. high; 8 in. wide.	1¾ in.	18.00

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

SILVER PLATE—GOLD LINED—GREY FINISH

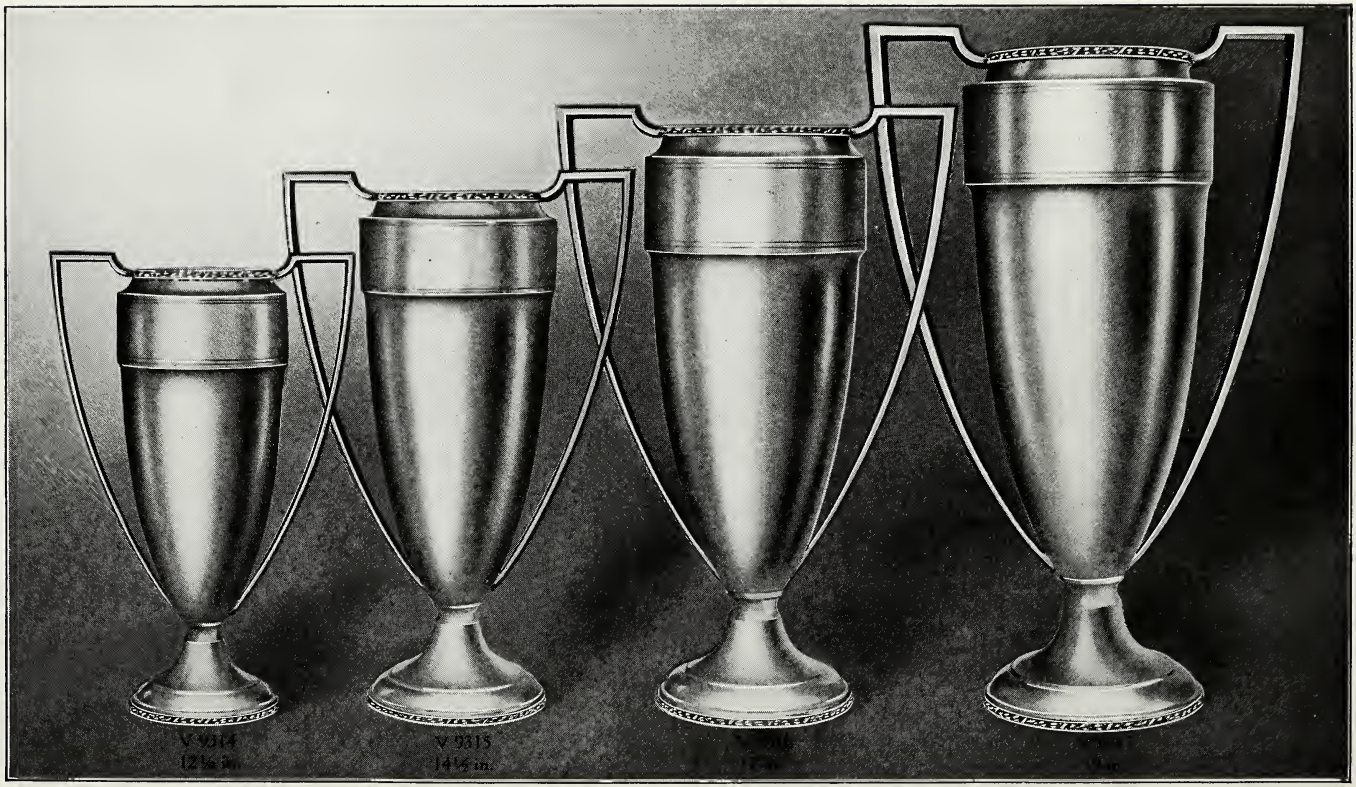
No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2961	7 1/2 in.	1 1/4 in.	$10.00	V2963	12 1/8 in.	1 1/2 in.	$17.00	V2965	16 5/8 in.	1 3/4 in.	$32.00
V2962	9 7/8 in.	1 1/4 in.	13.25	V2964	14 1/4 in.	1 3/4 in.	22.50	V2977 (discontinued)			

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2800	7 in.	1¼ in.	$ 8.25	V2803	13½ in.	1¾ in.	$21.50
V2801	9¼ in.	1½ in.	11.50	V2804	15½ in.	2 in.	31.00
V2802	11 in.	1½ in.	16.25				

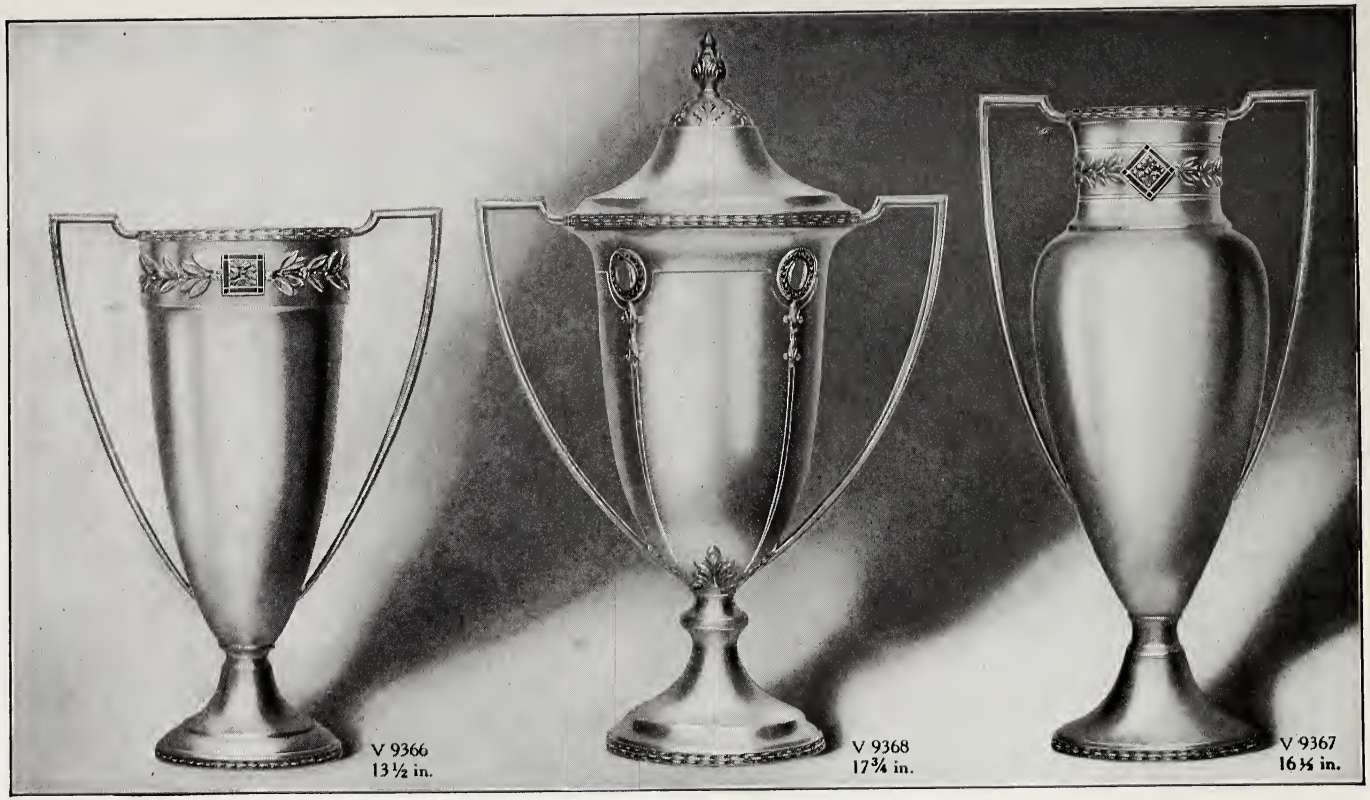
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V9314	12½ in.	1½ in.	$17.00	V9316	17 in.	1¾ in.	$27.00
V9315	14½ in.	1½ in.	21.50	V9317	19 in.	1¾ in.	34.00

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



SILVER PLATE—GREY FINISH—COLORED ENAMEL MEDALLIONS

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V9366	13½ in.	1½ in.	$24.50	V9368 covered, gold lined	17¾ in.	1½ in.	$39.00
V9367	16½ in.	1¾ in.	26.50	V9368 not covered, gold lined	13⅝ in.	1½ in.	32.00
V9368 covered, not gold lined	17¾ in.	1½ in.	36.00				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

STERLING (SOLID) SILVER—GOLD LINED—BRIGHT FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
2120	5 in.	¾ in.	$23.00	2123	10 in.	1¼ in.	$ 75.00
2121	6 in.	1 in.	30.00	2124	12 in.	1½ in.	110.00
2122	8 in.	1¼ in.	50.00				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

Cigarette Cases

This handsome and distinctive cigarette case is made in two qualities—nickel silver and sterling (solid) silver. Both are very fairly priced. Both are splendid values! The American Legion emblem is beautifully engraved in the lower corner and in the upper is a specially designed panel for engraving your monogram or initials.

Cigarette cases are especially recommended for personal gifts or for membership campaign prizes.

PRICES

Nickel Silver, $1.50 each
Sterling (Solid) Silver, $9.50 each

Note: engraving 5c extra per letter or number

Watches

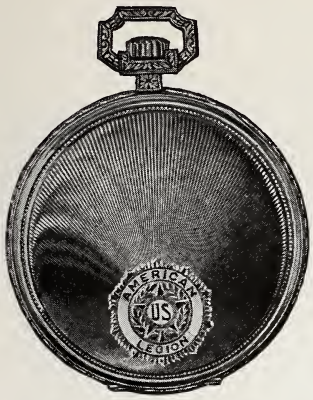
The zero hour in business—the one right instant to act—demands an accurate timepiece. A few minutes late may lose you a golden opportunity.

An American Legion watch is more than a perfect timekeeper, more than a handsome piece of jewelry—it is a beautiful thing to be handed down as a precious heirloom.

American Legion watches are equipped with either a 15 or 17-jewel standard Elgin movement. They are accurate and thoroughly dependable. They encourage punctuality which is demanded in modern business.

The cases have been designed exclusively for the American Legion. Each bears an engraved reproduction of the Legion insignia for which there is no extra charge. The prices quoted are the customary retail charges.

Each watch is furnished with a fancy silver dial and packed in a handsome gift box as illustrated.



STYLE 1

Style 1

RAY LINE

A-1 12s 17J Elgin movement in 14K white gold filled case.....$37.50

B-1 12s 17J Elgin movement in 14K green gold filled case..... 35.00

C-1 12s 15J Elgin movement in 14K white gold filled case..... 35.00

D-1 12s 15J Elgin movement in 14K green gold filled case..... 32.50

Style 2

STRAIGHT LINE

A-2 12s 17J Elgin movement in 14K white gold filled case.....$37.50

B-2 12s 17J Elgin movement in 14K green gold filled case..... 35.00

C-2 12s 15J Elgin movement in 14K white gold filled case..... 35.00

D-2 12s 15J Elgin movement in 14K green gold filled case..... 32.50

STYLE 2

STYLE 3

Style 3

PAST OFFICERS WATCH

E-3 12s 15J Elgin movement in 14K green gold filled case, lettered "Past Commander".....$32.50

F-3 12s 17J Elgin movement in 14K green gold filled case, lettered "Past Commander"..... 35.00

G-3 12s 15J Elgin movement in 14K green gold filled case, lettered "Past Adjutant"..... 32.50

H-3 12s 17J Elgin movement in 14K green gold filled case, lettered "Past Adjutant"..... 35.00

Past Officers Badges

Leadership is the acid test of unselfishness. It demands constant service to others without thought of self. The Commanders and Adjutants of The American Legion have exemplified the true spirit of leadership. They have devoted their best efforts to the advancement of your Post, and such loyalty should be remembered.

The *Past Officers Insignia* illustrated on the following page are available for Post and Department Past Commanders and Adjutants. Any one of them would make a never-to-be-forgotten gift. The wide range of prices makes it possible for every Legion Post to remember its outgoing Commander and Adjutant.

SPECIAL BADGES QUOTED UPON APPLICATION

PRICES

	Bronze	10K	14K
Badge	$1.50	$15.00	$20.00
Ring	....	20.00	25.00
Charm	....	6.00	7.50

ENGRAVING 5C PER LETTER OR NUMERAL EXTRA

Bronze or silver centers optional

Note: *See page 41 for Past Officers watch*

PAST OFFICERS BADGE

PAST OFFICERS CHARM

PAST OFFICERS RING

PAST OFFICERS INSIGNIA are available for both *Past Commanders* and *Adjutants*. Each type can be furnished for *Post or Department Officers*.

Fobs

There are times when nothing adequately takes the place of a *Fob*. The one illustrated has proven very popular. It is made with gold-plated attachments and supplied with either a gold-plated or solid gold medallion.

PRICES

Black silk fob, plated attachments with gold-plated medallion.....$ 3.50

Black silk fob, plated attachments with 10K gold medallion..... 12.00

Black silk fob, plated attachments with 14K gold medallion..... 15.00

(ONE-HALF ACTUAL SIZE)

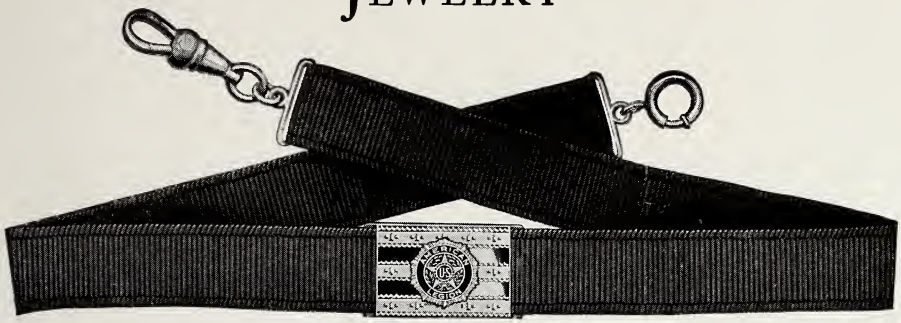
Pencils

Here's a serviceable companion for the busy Legionnaire who has need of a dependable writing tool. It is well balanced and unusually natural and easy to use. It is so designed that the leads will not clog at the tip. It is so simply constructed that there is nothing to get out of order. Legion pencils are fully guaranteed.

PRICES

Silver plated.....$1.50
Gold plated..... 3.50

JEWELRY

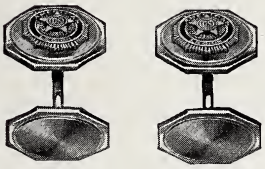


AL-16 WALDEMERE RIBBON
Gold-filled mounting and emblem, price $2.00

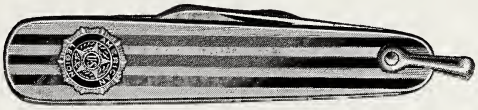
AL-17
SCARF PIN
10K gold
$1.50

AL-11
CHARM
Bronze $2.00
10K gold $6.00
14K gold $7.50

AL-14
DOUBLE CHARM
10K gold
$2.00



AL-7
GOLD-FILLED CUFF LINKS
$3.50

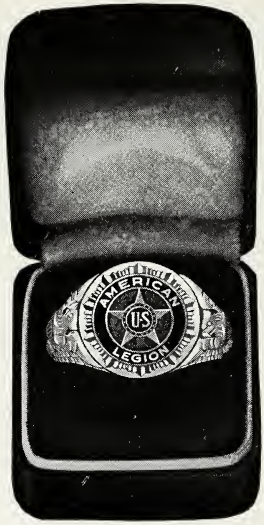


AL-20
GOLD-FRONT KNIFE $3.50

We present herewith a line of American Legion jewelry which has been carefully selected for the personal use of Legionnaires. If what you want is not illustrated we will be glad to submit quotations on any special jewelry which you might require. We particularly recommend knives, charms and cuff links for membership prizes.

Rings

AL-15
10-Karat green gold $12.00
14-Karat green gold $15.00



AL-25
10-Karat green gold $15.00
14-Karat green gold $20.00

AL-10
10-Karat green gold $ 9.50
14-Karat green gold $12.50

Centuries ago in ancient Egypt rings were worn as a symbol of rank. Only wealthy, free born persons of high rank were permitted to wear rings in those days. It was a highly coveted honor which fell to but a few.

The modern American Legion ring is likewise a symbol of rank. It indelibly stamps its wearer as one of America's finest—a man who offered everything in defense of his country. It is an honor indeed to wear an American Legion ring and as in the days of ancient Egypt this honor falls to but a few.

ORDER BLANK

EMBLEM DIVISION

THE AMERICAN LEGION
777 N. Meridian Street
INDIANAPOLIS, INDIANA

Date_____

Ship to_____ Ship Via_____

Street_____

City_____ State_____

RUSH THE FOLLOWING LEGION SUPPLIES

_____ _____

_____ _____

_____ _____

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_____ _____

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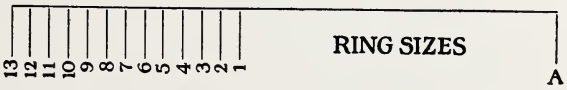
_____ _____

TEAR HERE

STANDARD RING GAUGE



Cut a slip of paper that will just fit snugly around the second joint of the finger on which you wish to wear your ring. Lay this slip with one end at A on the standard ring gauge shown here and the other end will indicate the correct size. (Remember we can furnish half sizes.) As an added precaution pin the slip to your order.

IMPORTANT: *Fill in!*

I belong to Post No._____

Department of_____ SIGNED_____

SEE FOREWORD PAGE 3 BEFORE ORDERING